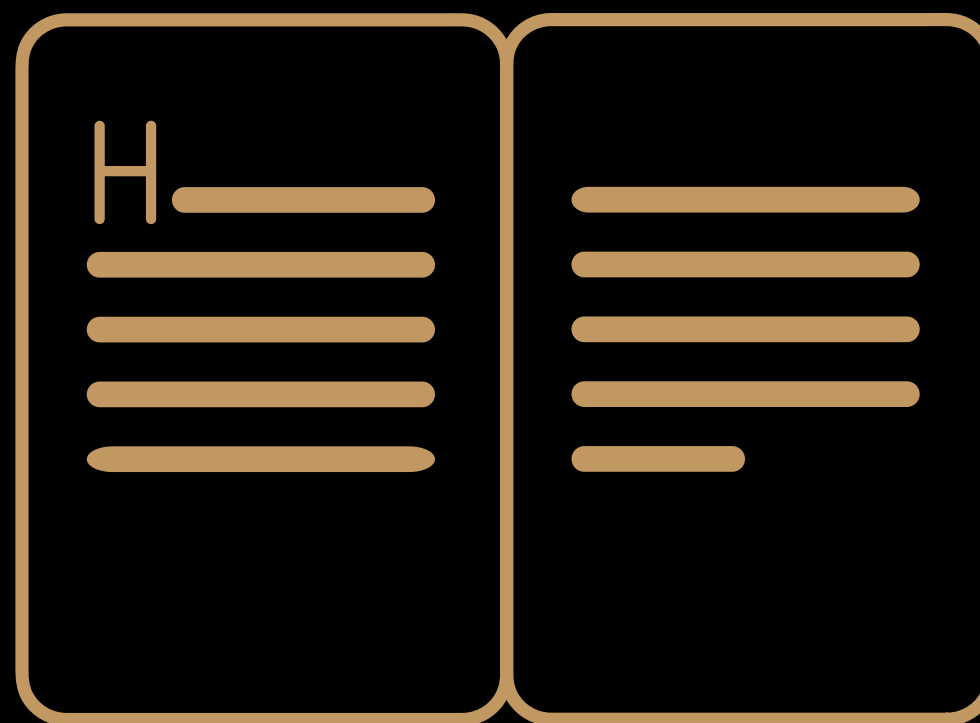


TWO PAGE AD EXAMPLES



BaroQco: Timeless Luxury Jewelry

By Sandy Rodriguez

BaroQco is a brand that offers handmade art-jewelry from Europe. As the word implies, its pieces are created in a unique baroque style. The founders are Eduardo and Imelda Liem, a talented husband-and- wife team. They wish to portray the deepest essence of female beauty to the world. They do so by designing timeless high-end jewelry.

In 2002, Eduardo proposed to Imelda. During the wedding preparations, he felt the desire to veil her with the most beautiful jewelry in the world. To make that dream come true, they traveled the world. It was in Paris that they unexpectedly found themselves walking through Place Vendôme. There, they were struck by love for exquisite jewelry. A burning desire arose; they wanted to express their powerful creative energy and share it with people who would like to experience the very feelings they felt at that special place in France.

The couple decided that instead of buying jewelry, they would develop their own, and BaroQco was born. Eduardo was kind enough to share information about the brand with our Heart of Hollywood Magazine readers.

What is a day of work like for you?

We come up with a dose of creative input to make extraordinary designs for future shows. But currently, because of the COVID situation, our daily work also involves thinking about how we can still express our creativity to our audience without having shows physically.

Why did you decide to establish a jewelry house?

My wife and I founded the business together, from nothing. It all started one sunny day in Paris, at the Place Vendôme. We were looking for a tiara or crown for our wedding day. At that time, there were not many options available. So we decided to create our own tiara, which led others to ask whether we could also make necklaces and earrings.

Where was the house founded and where are the current headquarters?

The house or La Maison de BaroQco was founded in 2003, but was entered officially as a brand in 2010 in Amstelveen, near the City of

Amsterdam, the capital city of the Netherlands. The headquarters still remain at the same location.

How would you describe BaroQco jewelry?

In order to describe it properly, it is important to understand what the name stands for. The word BaroQco comes from baroque, an era of change from simplicity to lively and exuberant detail. And the Co in the name is derived from my father's former company, Japarco (Java Parfumes Company) With the Co in BaroQco, the legacy continues. The word BaroQco stands out. We wish to surprise and to create a sense of awe by being different. To be different is to be unique, and by being unique, you are different.

Who is the woman who wears BaroQ - Co, What is she like? Is there specific muse?

The woman who wears BaroQco is a woman who knows that shining and being daring are parts of life you have to experience to let your inner beauty be seen. Some never dare and never shine. We at BaroQco give them the incentive they need to buy their first BaroQco

piece and begin to dare and to shine so that they will reflect their inner beauty. Women's empowerment comes from believing in yourselves and allowing yourselves to shine.

We come up with a dose of creative input to make extraordinary designs for future shows. But currently, because of the COVID situation, our daily work also involves thinking about how we can still express our creativity to our audience without having shows physically.

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Subtitle: 3 Word count, 21 Types
Article: 595 Word count, 2,824 Types
Photo: 2

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23 SIDE HUSTLE JOBS FOR ACTORS AND MODELS

Ways To Make Money While You Pursue Your Dreams

By Aaron Marcus



It is very hard to make a living as an actor or model. This is especially true when you are first getting started. If you want to eventually make acting or modeling your full-time job, below you will find a few suggestions to help you make a living while you pursue that dream.

In addition to exploring a side hustle, consider the following.

1. Make sure you have enough money saved up so you can live without any income for at least three to six months. This will allow you to focus your attention on acting or modeling.
2. Make sure you find a great headshot and/or commercial photographer. This will give you your best chance of finding an agent, and you can begin marketing and submitting yourself for projects.
3. If you are an actor, make sure your resume is in the proper format.
4. Have the necessary equipment to shoot home auditions, and learn how to do it.
5. In regard to supplemental income, it is best to have cash flow

that is generated without having to spend much time. Rental properties or an Airbnb can be great sources of monthly income. Having strong financial investments that offer monthly income can also be very helpful. However, most actors and models aren't fortunate enough to be in those situations.

And now, here are the promised 23 side hustle jobs that allow actors and models to earn money and still have time to audition and work on sets. None of these are the typical bartending or waiter-type jobs. And quite a few of the options listed allow actors to use their skills while earning money to cover monthly expenses.

1. Audiobook reader: acx.com (Amazon's audiobook program)
2. Construction: snagajob.com/i/construction-jobs/
3. Dancer at parties: gitalsad.com/dance
4. Focus group participant: focusgroup.com
5. Headshot or commercial photographer: Just find actors and models to shoot
6. Housesitter: thumtrack.com
7. Mock jury trial participant: ejury.com
8. Murder mystery actor: grimprov.com
9. Personal trainer: burnalong.com
10. Product reviewer: productreportcard.com
11. Promotional work: gogorillamedia.com

12. Reader for a casting director: weaudition.com
13. Role playing: peersandplayers.com
14. Sell your services: fiverr.com
15. Standardized patient work: <https://aspehq.memberclicks.net/sp-programs-around-the-world>
16. Substitute teacher: teachers-teachers.com/search-jobs
17. Survival jobs: survivaljobsforactors.com
18. Transcription services: remote-jobs/transcription
19. Tutor: wyzant.com
20. Writer (articles or blogs): writers.com
21. Valet parking attendant: crystalparkong.com
22. Virtual assistant: virtualstaffinder.com
23. Web designer: dice.com

You are probably familiar with many of these jobs. There are two listings that I will explain in greater detail.

Role Playing Jobs

Government agencies, such as TSA, Homeland Security, or the FBI, hire actors to help train employees. You could play the role of someone trying to smuggle something illegal onto a plane, and TSA employees need to practice how to deal with this situation.

Some law schools also hire actors to allow their students to practice working in a courtroom in mock trials. An actor could be hired as a witness or a jury member. The actor will be given all of the background information of the case and respond appropriately. It is, essentially, an improv session.

Some attorneys want to practice and get a reaction about an opening argument or other aspects of their upcoming trial. A role player is hired to help test ideas and give the attorney a better perspective of his or her argument.

Standardized Patient Work

Actors are hired by some teaching hospitals and medical schools. It gives the medical school students or residents the opportunity to gain more experience with examining patients. Actors are told about a disease and will play patients. They will be told things such as how long they have been sick, the types of medication they are taking, side effects, and how they are currently feeling.

Although this backstory is not memorized, actors need to be very familiar with the disease in question, and must be able to answer all of the questions asked.

After the actor has been through the training, they can be hired by doctors or residents to play patients. This is a great opportunity for actors to gain experience and make money. No matter what your skill set, there are always side job ideas that you have found helpful. Let us know what you have done to help you pay the bills while pursuing acting or modeling jobs.



LEARN MORE ABOUT AARON MARCUS

Aaron Marcus has been a full-time actor for over 36 years. He has been cast in more than 1,285 acting and modeling jobs. He was cast in the soon to be released Netflix feature **White Noise** and HBO's miniseries **We Own This City**, is currently shooting **A Man Called Otto** (with **Tom Hanks**), and worked on the ABC pilot **Heart of Life**. He also worked on the feature **Irresistible** and Amazon's show **Thespian** (recurring). He had a recurring role on the Netflix show **House of Cards** and was on **Gotham**, **Mr. Robot**, **Do No Harm**, **Law & Order: CI**, and **The Wire**, to name a few. Aaron is also a model, an author, and a mentor.

YouTube Channel

Access and learn from Aaron's free acting and modeling quick tip video library with over 250 videos at youtube.com/c/aaronmarcusactingandmodelingquicktips

Book

Aaron has written **How to Become a Successful Actor and Model**. This book is considered by many to be the most important book for the industry and has more than 100 five-star ratings on Amazon.

Private Online Mentoring

Aaron saves five days each month to help actors and models achieve success with his private online mentoring programs. Learn more at howtomodel.com/mentoringprogram

Virtual and In-Person Workshops

Aaron has given his Book the Job seminar over 800 times, spanning three continents.

Mailing List

Get on Aaron's mailing list for free information, including a free headshot. www.aaronmarcus.com

FB: [howtomodel](https://www.facebook.com/howtomodel)
IG: [aaronmarcus](https://www.instagram.com/aaronmarcus)
TW: [aaronmarcus](https://twitter.com/aaronmarcus)
Mentoring Program: howtoactandmodel.com/mentoringprogram
IMDB: www.imdb.me/aaronmarcus
Office Phone: 410-764-8270

THE DRIVE TO MAKE

International Authors, Led by Writer and Podcaster Lucia Matuonto,

READERS SMILE

Prepare Fun Short Story Anthology



Craving good literature but short on time? Make sure to get **Relatable Voices**, an exciting short story anthology featuring the works of 14 authors from around the world. The stories are meant to uplift, surprise, and truly delight the reader.

This book project is headed by Lucia Matuonto, host of a highly successful podcast, **The Relatable Voice**, often called **The RV** for short. Longtime listeners will recognize the writers' names—the lovely host is one of them and the rest have all been her podcast guests.

"These familiar voices are now offering brief, fictional stories that are as engaging as the authors themselves proved to be on their podcast episodes," said Lucia. "These stories will make your day a little easier. No matter what they're about—something thrilling, awkward, humorous, or moving—they will take your mind off the many troubles of the world for a little while."

The host also has another show, **UNCUT with Lucia** by World-authors, and writes adventure books for the young and the young at heart. These include the **Zoe the Crab** series and **Out of The Box**. She is a bestselling author, artist, and children's physiotherapist.

Lucia, originally from Brazil, has lived in six different countries and currently resides in Spain. Her coauthors also make up quite an international group.

They are Pat Backley in New Zealand (from the U.K.); Richard Harris and Suzanne Mann in Australia; Judith Obatusa in Canada (from Nigeria); Chimnese Davis in South Africa; Lucio Gil in Brazil; and Cynthia Gregory, Luiza Ramondo, Elliot Mason, Zara Miller (from Romania), Gabriel Constans, Rick Incorvia, and our own Heart Of Hollywood Magazine Editor Sandy Rodriguez (from Mexico) in the U.S.

CONTACT
Site: luciamatuonto.com
IG: [@the_relatable_voice](https://www.instagram.com/the_relatable_voice)
<https://www.relatable-media.com/>

This diversity allows readers to experience varied viewpoints and very different writing styles. Perhaps you'll discover a new favorite author—or several!

These writers, all quite accomplished in their fields, were very motivated to create stories that are genuinely fun to read. Each one can be enjoyed in minutes, but don't be surprised if you're tempted to binge them all.

Relatable Voices is set to be published in late summer. Information on where to get your copy will be announced soon.



FIT, FIERCE,

Model Tamara Manavi Commands Attention Just by Being Herself

People respond to results and Tamara Manavi is proof of what hard work mixed with relentless dedication can do. As a 41-year-old breaking into the fashion scene, she is coming in fit, fierce, and fine. This is a woman who has dedicated her life to all things healthy. She effortlessly commands attention whenever she walks into a room. Attractive and confident, she naturally demonstrates to others the importance of showing up as their authentic selves.

What made you decide to be a model?

I began modeling by accident. All my life I was told I was meant for it, but kept ignoring the real thought of acting on it. Bikini fitness modeling started it all, and then, over the last few years I became a real fashionista. People would ask me all the time, “who styled you?,” and it was mostly myself. I’ve always had a passion for fashion and dressing up. I became a fitness model first so I had the foundation of a healthy toned physique, and then decided to start putting together pieces that best suited my body. It was tough, because a toned, muscular physique is more challenging for dresses or pieces with flares or ruffles. I became frustrated with my body and started to question if I had made the correct choice. So I softened my physique and became more confident and happier with myself. I can now wear just about anything and walk with my head high with pride and ownership.

Who is your role model?

I just try to be better than I was yesterday, better in every way— mentally, physically, and emotionally. So, with that being said, my best self is what I aspire to be.

What modeling experience do you have?

Although I am a newbie to fashion modeling, I have experienced fitness modeling and bikini modeling. I am now dabbling in runway. I just recently had the amazing pleasure of walking for Ounsiray, for LA Swimweek.

What do you enjoy most about modeling?

I enjoy how it gives me confidence and makes me feel good about myself. It’s a true joy and passion of mine. To grace a runway or to sit in the audience is the most amazing feeling. It’s where I truly feel I am at my best.

What are some of your biggest modeling accomplishments?

This is a tough one, because different occasions were an accomplishment in their own ways, but I’ll name a couple. I was in the field of bikini fitness modeling, and having to be in the best shape and maintaining it has its challenges, but I put my best foot forward and owned it! Recently, I did my very first runway for Ounsiray by Siray Kong, as I mentioned and I honored to grace the cover of Muscle & Fitness HERS. It was an amazing experience, one of the best I’ve ever had. It allowed me to get my feet wet in the runway scene and I’m ready to see what it brings.

How do you prepare for a photo shoot?

I talk to my photographer first, so they get to know a little bit about me and to break

AND FINE

the ice, as I can be shy at first. Once we get acquainted I go over the location and the theme for the shoot. Once we agree on that part, I move into the outfits, styles, colors, jewelry, shoes, and such. I make sure I prepare more than enough to have a variety of styles including the trendy ones. I try to keep hair and makeup simple to not take away from the fashion.

Who is your favorite designer and why?

Hands down, Bao Tranchi. I absolutely love her styles, her dresses are pure pieces of art. I feel my sexiest in her pieces and I adore how beautiful and detailed they are. I would wear one of her pieces for any red carpet event.

Why should an agency hire you?

I’m flexible and fun to work with. You can put me in almost anything and I can make fashion out of it. I’m willing to try new things, as you never know what you may miss out on. You can never judge a garment by the hanger it hangs on. When I step into the room, my presence is felt. I get attention just by being me.

What is your message to our Heart Of Hollywood Magazine readers?

You know, I’ve had different types of modeling careers over the last 15 years. Here I am, later in life, and my career has picked up and is going strong. Never feel like it’s too late or like you don’t have what it takes. Models come in all sizes and colors and cultures. If you truly want to do it, go for it! Try it! Take the leap forward and pursue your own career in modeling. This is your life, your time. Live in the moment. You won’t regret it.

CONTACT

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Photo Credits: Billy Montgomery Photography, Dubone Skincare



MOVIES, FASHION, AND NETWORKING

Iti Acharya Recounts Memorable Moments from the Prestigious Cannes Film Festival

Iti Acharya is an Indian celebrity, actress, world peace ambassador, social worker, humanitarian, aspiring producer, and former Miss South India winner. She is known for her films, which have millions of views on YouTube, in South Indian languages. Her films have done the rounds at international and Indian film festivals, bagging a few awards and garnering accolades. One of her indie films premiered in the U.S., at Harvard College and the Washington DC Center.

How would you describe your journey as an actress in the Indian film industry?

My journey so far has been interesting, with both ups and downs, and lots of learning.

I am forever grateful to my Kannada industry (an Indian film industry of Kannada-language motion pictures), where I got my first break. No matter where life takes me from here on, My love for the Kannada film industry and its people will always prevail.

I'm proud to say that right now the biggest film in India is also a Kannada film, called **KGF**. The details of the craft, the humbleness with which every project or person must be approached, the mannerisms of a good actor on sets, the rituals that make a star stand out among normal actors—these are few of many things which I'm glad I got to learn, and I am sure would be more than sufficient to help me survive in any industry.

How did you prepare for Cannes 2022?

To be honest, I had been preparing for Cannes with my mom for the past five years.

So when I knew this year I would be attending, I had most things in place already.

I did use the lockdown time to do more research about the film market at the Cannes festival and understood that it's so much more than just appearing on the red carpet.

I knew I had to represent my entire nation as a whole— from North to South, East to West. I wanted the Indian element in most of my looks and I am grateful to my stylists and designers who helped me accomplish it.

Was it easy to coordinate your itinerary and your wardrobe to perfection for the events?

It was definitely not easy. I have never been a rule follower. I was very particular in that I wanted to stick with Indian designers and stylists. I am so thankful to all the stylists who worked with me to put everything in place— Amit Pandya, MZ, Harshita Reddy, Anila Wilson, Mayur Srinivas, Jonathan, Sakina Ahmed. These are my people, I have been working with them for a few years. They definitely made the whole experience easy, while keeping my expectations in place.

What was your favorite moment on the red carpet at Cannes 2022?

I was glad to see the crowd's response at Cannes this year. I was so skeptical about how people would react to a newcomer from India like me on the red carpet, but to my surprise people were so amazing. They were curious to learn about me, and so many of them wanted pictures with me. A lot of my fellow actress friends from Ukraine and Shanghai were also with me on the red carpet. They were extremely kind and sweet. I didn't feel alone or clueless, not even for a moment.

Which events did you attend and what did you find striking about them?

I attended the Indian Pavilion opening, the Confederation of Indian Industry Pavilion opening, an Indian Pavilion Dinner, the Cannes Short Film Awards, an exclusive event hosted by Variety, a networking event by Define, and another exclusive party at Annex Beach.

All of these events were wonderful for networking and I most definitely met some amazing connections which could turn into working relations soon.

Tell us about the various looks and styles that you carried off on the red carpet. What was the inspiration behind the looks?

My first red carpet look was a lilac gown by Deepthi Reddy. Since it was my first time there, I wanted it to be a little avant garde. My style partner, Amit Pandya, one of the best in Bangalore, worked with me for days and helped me plan my hair and make up long before my trip. Her motto was “Conquer them all, Sweet-heart!”

My second red carpet look was a custom-made thigh-high slit gown by a designer from North-east India— Arif Mukhim. My stylist MZ was adamant that I should be comfortable and enjoy the moment.

My third look was a tribute to Bollywood actress and diva Sridevi— a white Indian Lehenga by Heritage India Fashions.

All my other looks were created by Harshita Reddy, Anila Wilson, Prashant Goyal, Sakina Ahmed, Jonathan, Dr. Durga, and Sri Ganesh Selection Jewelry. Wearing them was surreal. They were loved and appreciated by all.

I am so glad to have found such a talented and supportive team. Everyone has been super understanding, which was the most important thing. I never felt alone on the red carpet. I had my team's love and tremendous support with me the entire time.



Photo Credits: Iti Acharya
Fashion Designer: Drisha Closet

What was the networking experience like?

It was even better than what I expected. I have connected with so many other upcoming international film festivals, brands, film industries, and PR guys.

What is the main difference between Indian film festival events and the Cannes Film Festival?

The global reach, although we have amazing film festivals in India as well, I feel that Cannes is a great place for international collaboration opportunities for all industries, which must be properly utilized.

Did you get fair representation on the global arena?

Since it was my first time, I didn't have high expectations. Obviously, there is a lot more one can achieve. I have learned a lot and will be better prepared for my next visit as far as global representation is concerned. Considering it was my first time, I am pretty content.

Tell us about something unforgettable from Cannes 2022.

There was always someone to lend a helping hand, even before I looked or asked for it. There were a lot of times where I was lost, was unable to do certain things on my own, or needed someone's help. People there are so kind and amazing, there wasn't a single moment that I needed help and I didn't get it.

With the amount of times I had to thank people due to their generosity, I started feeling that the word “thanks” was not big enough compared to their kindness.

What was an important takeaway from the whole international film festival experience?

Participation in international film festivals is extremely important and beneficial for all film professionals, not only for actors, but also for technicians, producers, directors, journalists, photographers, and PR people. There is so much to learn and there is so much one can achieve with the connections there. My next goal is to encourage more and more people in my circle to participate in international film festivals.

CONTACT

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RISING STAR

Meet Halas Wilbourn, our Heart Of Hollywood Magazine International Male Cover Model Contest Winner

Halas Wilbourn can best be described in one word—multitalented. He is a podcast host, actor, producer, and now also the 2022 International Male Cover Model for Heart Of Hollywood Magazine. He received this last title thanks to readers who voted online, beating out other also very impressive candidates.

“I produce and host my own podcast, called **The Halas Wilbourn Show**. I was an Executive Producer for **Choose To Prevail: The Show**, hosted by author Sandy Rodriguez and based on her book by that same title. I’ve worked on Marvel Comics projects, specifically **The Falcon and the Winter Soldier**, **Avengers**, and **Hawkeye**. I have also done work on films and TV series, such as **The Covenant**, **Heels**, and **The Last Days of Ptolemy Grey**, among many others,” Halas says.

Since he was quite young, Halas felt the desire to start a career as an actor, and dreamed of being on television or the big screen. Mainly, he wanted to overcome his fears of performing in front of a large crowd.

“The idea of bringing a character to life fascinated me,” he recalls, “yet I felt it was extremely difficult to establish oneself in the film industry. Especially if you have no experience, you can only apply for entry-level work or basic assistant positions. However, I believe that if you make contacts, make a good impression, and build yourself a good reputation, you will be the one they recommend for the next available job. It’s also a good idea to build your own team with like-minded people,” says Halas, who can see himself offering consultations five years from now to people who want to work in entertainment.

His biggest influences have been his parents, other family members, teachers, and people who were willing to teach him something he had wanted to learn.

“I describe myself as an ordinary man who wants to do extraordinary things. I am passionate about learning new things and problem-solving in the entertainment field. I’m also open and honest. I don’t believe in misleading people and I work extremely hard to be fair in all facets of life. When it comes to my social life, it’s all about growing and maintaining my team— everyone in my circle pushes one another to be their best self,” he says.

Halas is resourceful, persistent, genuine, and patient, so one can only assume that his career dreams will come true soon enough.

“My dream is to complete a film, and my ultimate goal is to make a huge impact in the entertainment industry. I am most definitely on the right path of making my dreams a reality. I have successfully accomplished the majority of my dreams, and have found a plethora of opportunities which place me a position to help others fulfill their own dreams,” he explains.

So far, **The Halas Wilbourn Show** is doing very well, and is poised to increase in popularity and reach. It welcomes successful people, such as entrepreneurs and celebrities, from around the world and invites them to share their stories. The audience enjoys discovering what the guests consider the keys to their success.

Halas traveled from Georgia to Los Angeles to shoot the cover and tour the city. He turned heads and was treated like an established celebrity at every stop.

“It was a phenomenal experience. The Heart Of Hollywood Magazine staff and crew truly rolled out the red carpet. The photo shoots, video interviews, and tours had such an impact. It all made me feel very confident, joyful, empowered, and happy to be alive. I am extremely thankful for this amazing opportunity. The most memorable moment was meeting Giovanna Salas, the Heart Of Hollywood CEO, with her many surprises,” says Halas. “I would like to take this opportunity to say thank you to all the Heart Of Hollywood Magazine sponsors supporting this issue. Thank you for making my experience even more memorable. I’m looking forward to working with each and every one of you in the future—through pictures, ads, commercials, radio, or voiceovers in support of your business.”

Halas has a special message for Heart Of Hollywood Magazine readers, many of whom voted for him to be on the cover of this issue.

“Surround yourself with like-minded people. Stay encouraged, stay faithful, believe in yourself. Without a doubt, you can be, do, and have whatever you desire,” he says. “I am living proof.”

Fashion Designer: Coskun Corekli
E-mail: jjcustomtailoring@gmail.com
Web: www.jjcustomtailoring.com

