

HEART *of* HOLLYWOOD MAGAZINE

*Inside this magazine pages are incredible stories from people like you
that are working hard to achieve their dreams.*

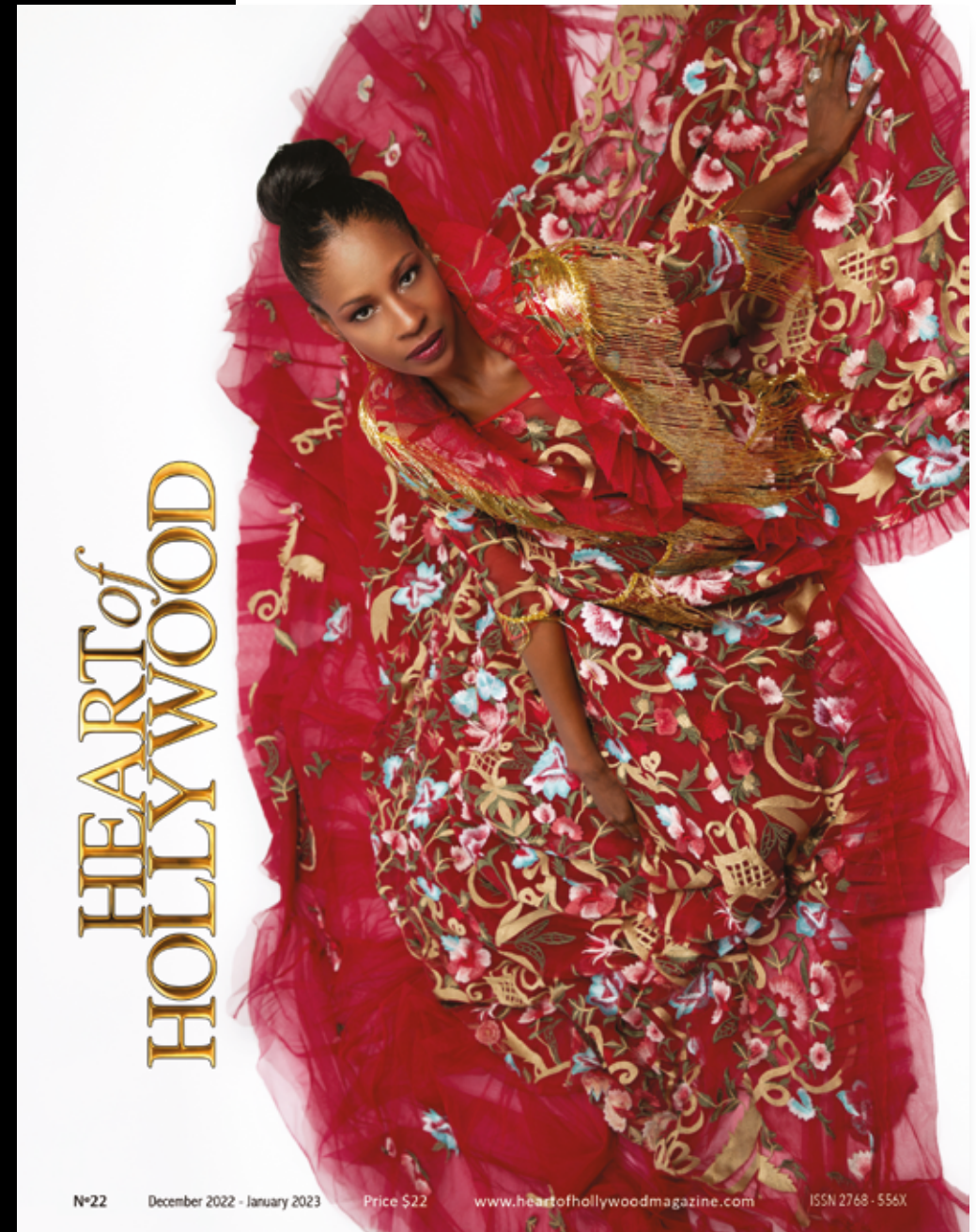
"We are a boat" - Giovanna

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HEART of
HOLLYWOOD
MAGAZINE

A Global Print & Digital Magazine

- **An Interactive** Community Platform.
- Our mission is **to give a voice to our community** in the entertainment industry.
- **We are devoted** to fashion, entertainment, lifestyle and empowerment.



ICONS



SHOPPING



RED CARPET



CONTEST



BLOG



ADVERTISE



CLUB

CATEGORIES



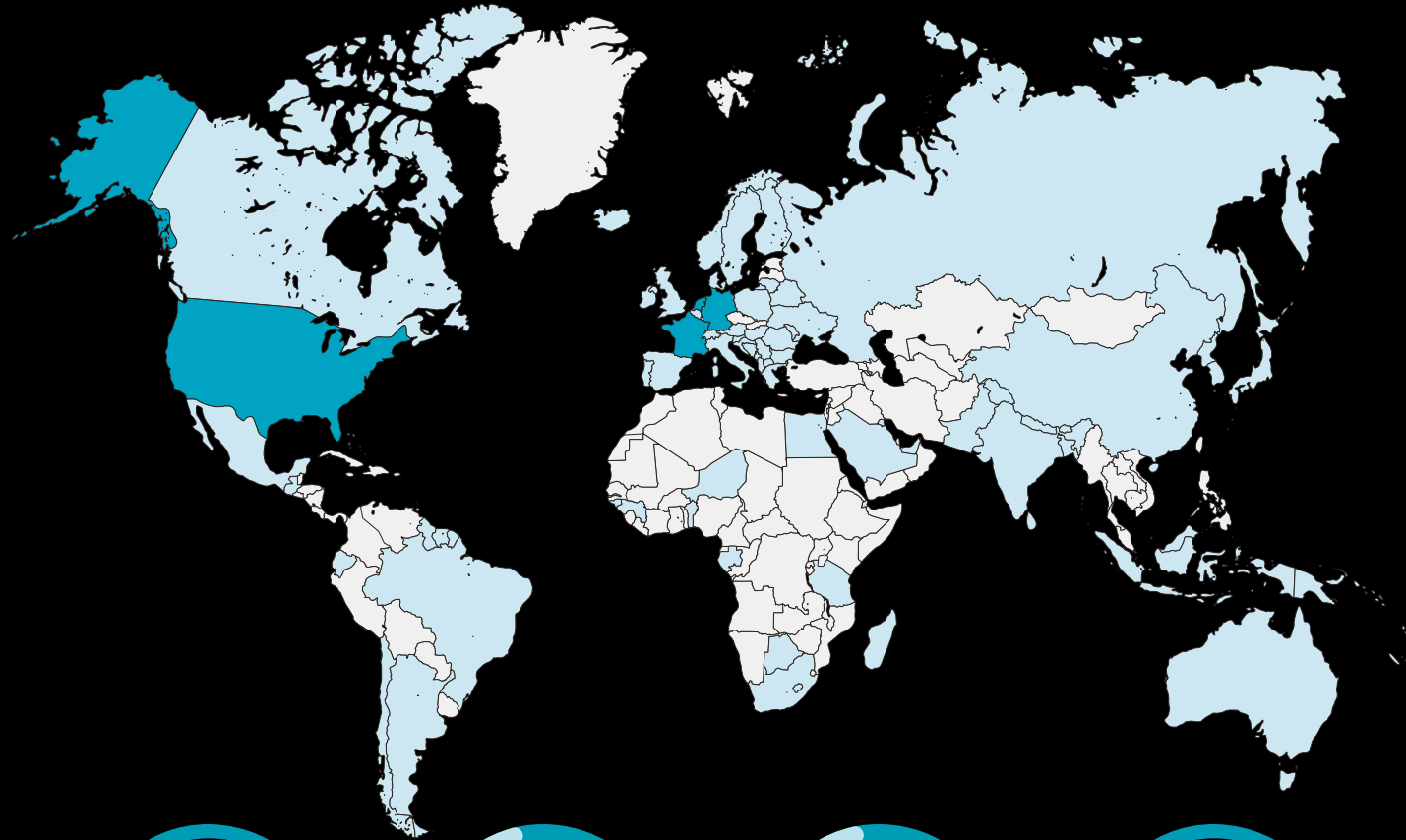
- FASHION
- ENTERTAINMENT
- LIFESTYLE
- EMPOWERMENT
- CRITIC'S CORNER
- PRACTICAL CONTENT
- MORAL SUPPORT
- LOVE STORIES
- NON PROFITS

- TRAVEL
- SHOPPING
- FOOD & WINE
- BOOKS
- REVIEWS
- ART & CULTURE
- CHARITIES
- FILM FESTIVALS
- BEAUTY

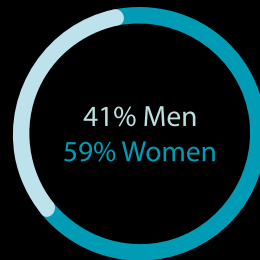
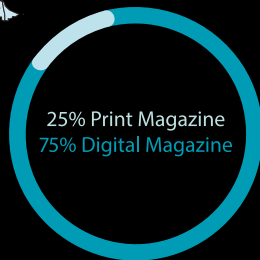
CIRCULATION



Current Heart Of Hollywood Magazine Readership Map



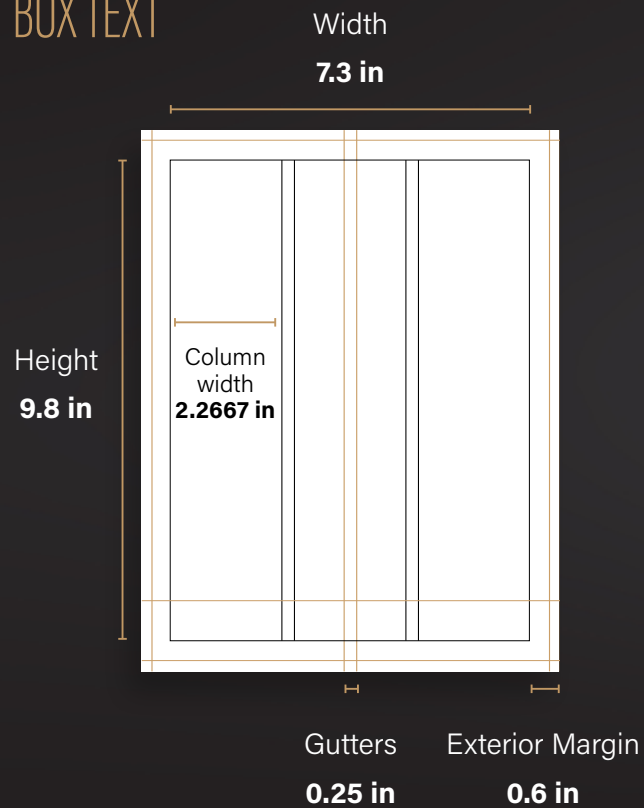
- Full
- Medium
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DESIGNED PAGE

SPECIFICATIONS

BOX TEXT



Full Page

Front Cover
11" x 8.5"

Full Page

Inside Pages
11" x 8.5"

Back Cover

Page
11" x 8.5"

Half Page

Vertical
8" x 5.37"

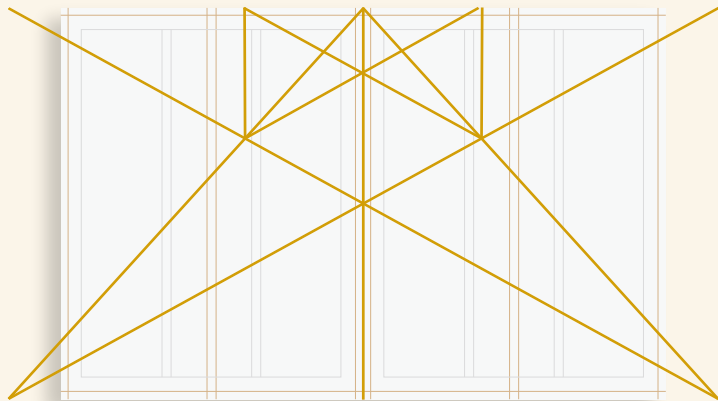
Half Page

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8" x 5.375"

Quarter Page

4" x 5.375"

MAGAZINE MAP



Page Size:

8.5 x 11 in

Paper:

Couche 80 pounds gloss

COVER		PRIME AD		FOUNDER QUOTE	EDITOR'S LETTER	TEAM	CONTENTS	FASHION 07 08	
FASHION 09 10		LIFESTYLE 11 12		LIFESTYLE 13 14		ENTERTAINMENT 15 16			
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MAGAZINE EXAMPLES





*Heart Of Hollywood Magazine Digital Issue
February-March 2023*

*Cover Model: Katherine "Kat" Zammuto
Cover Photographer: Francesco Chiappeta
Location: Versace Mansion in South Beach, Florida
Publisher: Giovanna Salas
Editor: Sandy Rodriguez*



THE PARADOX COLLECTION

BaroQco Presents Impactful Jewelry
for Spring-Summer 2023

A paradox is a statement that may seem contradictory, but can be true or at least make sense. It stands out and plays an important role in literature, everyday life, and now in Altaroma, the Rome Fashion Week, with the new Spring-Summer 2023 creations presented by BaroQco.

The world we live in is in chaos. We humans created this reality. But even though it is so, we humans are as resilient as nature is. We face crises such as covid, wars, energy, food shortage, and more.

We as humans have, within our nature, our own paradoxes. Doing things that are totally in contradiction with our principles and beliefs is probably the most com-

mon paradox. Because it is inherent to our nature, it is almost impossible for us to change. But change is, in itself, the paradox, since real, beautiful people are enveloped in the spirit of true love, to overcome all hardships in life.

Each of us can rely on the inner peace that BaroQco wants to enhance through its collection, even though it may seem that we are surrounded by despair and that all is perishable. Paradoxically, we have given a way to make things possible through believing, in our spirit, the impossible to be possible.

We all need a hero. The hero archetype is visually present in this stunning headpiece.



HANDMADE, UNIQUE, AND SOCIALLY CONSCIOUS

BaroQco jewelry is reminiscent of the luscious Baroque and intimate Rococo art styles. It is designed by Eduardo and Imelda Liem, artisans from the Netherlands who are devoted to making unique pieces with a high-fashion, one-of-a-kind look.

Each piece is hand-crafted, utilizing radiant colors and genuine CRYSTALS. Some feature semiprecious stones and freshwater pearls and recycled silver or nickel-free gold plating.

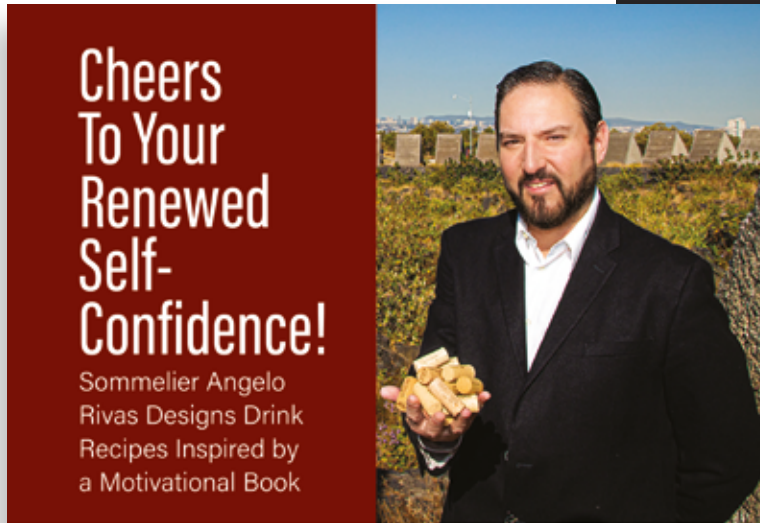
BaroQco is determined to collect the best components without mistreating other human beings.

Their carefully selected suppliers adhere to strict labor and environmental standards. To reduce the demand for additional dirty gold mining, they only use recycled silver, gold and platinum. These precious metals come from secondary sources and are re-refined to ensure that they are identical in quality to newly-mined metals. They source semiprecious stones from either vintage or antique venues, or from private collections, instead of using newly-mined options. And the use of cultured pearls instead of mined makes BaroQco a socially conscious, fashionable jewelry brand that has proven to be eco-friendly.

BaroQco's glamorous pieces are also eco-friendly.

Photo Credit: Stanley VD Hoeven
IG: @stanley_vdhoeven
IG: @baroqco_official

TWO PAGES



Cheers To Your Renewed Self-Confidence!

Sommelier Angelo Rivas Designs Drink Recipes Inspired by a Motivational Book

Entertainment expert and Heart Of Hollywood Magazine editor Sandy Rodriguez is the author of **Choose to Prevail**, a book designed to help the reader navigate life more confidently.

It is a collection of nonfiction essays, written from the heart and with a sprinkling of humor. From dealing with problem people or making peace with your appearance to letting go of envy or getting comfortable with public speaking, this slim volume has you covered.

Choose to Prevail is the Gold Medal winner in the Best Health & Wellness Book category of the International Latino

Book Awards, the largest Latino cultural awards event in the U.S. It is also the 2021 Readers' Favorite Silver Medal Winner in the Non-Fiction - Grief/Hardship genre.

Find over 100 reviews and get your copy on Amazon ([shorturl.at/bEGLP](https://www.amazon.com/dp/B09L7BGLP)) or most other online book retailers. Signed copies are available only at <https://www.heartofhollywoodmagazine.com/product-page/choose-to-prevail-signed-copy-by-sandy-rodriguez-papeback>

To help set the stage for a relaxed evening of reading, renowned sommelier and wine and spirits consultant Angelo Rivas has designed three drink

options inspired by **Choose to Prevail**.

These exciting beverage recommendations pair beautifully with the contents of the book. Pour yourself a glass to sip while leafing through the pages.

The color of all three drinks evokes the book's rich maroon-red cover. The first one contains a distilled spirit from Puerto Rico, where the author was born. The second one celebrates the idea of turning lemon into lemonade, a concept explored in the book. The cover shows part of a painting titled "Sangiovese and Roses," and this, in turn, gave way to the third drink suggestion.

CHOOSE TO PREVAIL COCKTAIL

1. 1 oz Bacardi Reserve Ocho (or similar) rum
2. 1 dash grenadine syrup
3. 1 small bottle tonic water

Pour rum and syrup into an old-fashioned glass over ice. Fill glass with tonic water.

SANGIOVESE

Prescobaldi Chianti Rufina Nipozzano Riserva

Pour a glass of this Sangiovese wine, or another Sangiovese of your choosing.

LEMONS INTO (HIBISCUS) LEMONADE

4. 1/2 cup dried hibiscus flowers (also known as jamaica flowers, available in many Latin supermarkets or online)
5. Juice of 3 yellow limes
6. 1/2 cup honey
7. 8 cups of water

Bring 2 cups of water to a boil and remove from heat. Add hibiscus, cover pot, and let steep for 10 to 15 minutes. Strain, add honey and stir until dissolved. Pour into pitcher, add lemon juice and remaining water. Refrigerate or serve over ice. (Sandy suggests adding a small splash of mezcal to one's glass in order to turn this non-alcoholic drink into a cocktail, if desired.)

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TK: www.heartofhollywoodmag.com
IG: @drinksofprevail

FOLLOW AUTHOR SANDY RODRIGUEZ

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5 Word Count

Subtitle:
11 Word Count

Article:
450 Word Count

Photo:
3

MEDIA COVERAGE





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February - March 2023

The Glamorous Cannes Film Festival Red Carpet

The Cannes Film Festival is finally back. The most recent edition illuminated the Croisette a major road where the event is held last July.

It was truly a sunny summer festival, and returned with emotional films and a glamorous red carpet.

An exceptional jury was chaired by Spike Lee. He shined as he first climbed the steps. There was quite an impactful jury for the 74th edition event. Ceremonial mistress Doria Tillier's mission was successful; her funny and poetic opening speech was a very moving tribute to Jodie Foster.

Quite a symbol! The American film *Stillwater* was shot in part in Marseille, France. The festival was the perfect place for its world premiere. The film's director, Tom McCarthy, and star actor Matt Damon represented the Hollywood elegance found in American superproductions.

No one was expecting to see Sharon Stone and her "Glamorous Instinct" on the red carpet. Her surprise appearance earned her cheers from the crowd and flash-

ing lights from photographers. A magical moment!

The Palme d'Or was awarded to the film *Titane* by Julia Ducournau, the second woman in the history of the festival to receive this honor. The 28-year-old French director was crowned for this disturbing and violent genre film.

Bellissima... impossible not to succumb to the beauty of every actress and top model. They had arrived from all over the world and climbed the steps to reach the Cannes Film Festival area where the red carpet moments took place. There was a magical ambience at the fabulous Mephistopheles fashion showroom. The fashion company dressed actresses, models, and influencers hoping to have the best look on the red carpet!

To be continued... we are waiting for you to come to Cannes in May of 2022 for the 75th edition.

February - March 2023

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Title:
6 Word Count

Subtitle:
24 Word Count

Article:
269 Word Count

Photo:
5



Credits
Producers: Sasha Hazzan
Written & Public Relations:
Patricia Costanza
Organizer & coordinator:
Fred Gallo
Photo: Marcia Grandini Puri &
Dimitri Joseph



ANN

ENSE

COVER STORY



Heart Of Hollywood Magazine Digital Issue
February - March 2023

Cover Model: Katherine "Kat" Zammuto
Cover Photographer: Francesco Chiappella
Location: Terrace, Rosewood in South Beach, Florida
Publisher: Giovanna Salsi
Editor: Sandy Rodriguez



SIX PAGES

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3 Word Count

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8 Word Count

Article:
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**Art/Illustration/
Photography:**
3

CRITIC'S CORNER

CRITIC'S CORNER

A Tale of Seduction: **Dangerous Liaisons**

By Doly Mallet

Yes, we talk a lot about Valentine's Day and love, but, to be honest, sometimes we are much more intrigued by seduction. Since the time of Giacomo Casanova (1725-1798), many tales have been written about how to be a good seducer. There are also many different versions of **Don Juan** (such as the play by Zornilla, or the opera by Mozart).

Even existential philosophers, including Soren Kierkegaard (1813-1855), who was also a theologian, were intrigued by the topic. His **Diary of a Seducer** (1843) is a classic. Many films have been based on these types of characters, especially **Dangerous Liaisons**.

The movie was released in 1988 and nominated for seven Academy Awards, including Best Picture, out of which it won three. Based on the novel by Choderlos de Laclos and the play by Christopher Hampton, the film was directed by Stephen Frears and starred Glenn Close, John Malkovich, Michelle Pfeiffer, Uma Thurman, and Keanu Reeves, a fantastic cast. It is a classic, no doubt, and after that, the film industry became obsessed with the story. Many versions were developed:

1. **Valmont** (1989), with Colin Firth and Annette Bening.
2. For Gen-Xers and Millennials, **Cruel Intentions** (1999), with Sarah Michelle Gellar, Ryan Phillippe, and Reese Witherspoon, set in a high school in the 90's.
3. The Asian version, with **Zhang Ziyi** (2012).
4. A TV show with Rupert Everett, Catherine Deneuve, Nastassja Kinski, and Leelee Sobieski (2003).

It is clear now that people can't get enough of this tale. Why? Because it is about the biggest mysteries in life-- love and seduction, and how each one of them plays with the other.

The original story is set in Paris before the Revolution and describes how the Vicomte de Valmont is plotting to seduce Madame de Tourvel, a devoutly religious wife of a member of Parliament. The Marquis of Merteuil, amused by this, sets up a challenge: if Valmont succeeds in seducing Tourvel and can furnish written proof, Merteuil will also sleep with him.

This year, Amazon Prime released a new version, clearly meant for younger people. Now, Valmont and Merteuil are in their twenties and lack experience. They are poor and learning skills to climb the so-

cial ladder and enter high society. Also, they initially love each other to death, but as it often happens, they come to hate one another. Merteuil feels she has been betrayed because Valmont is a paid gigolo, and many women have fallen for him. However, she is also a professional escort, but wants to leave this way of life. Novel actors Nicholas Denton and Alice Englert star. Christopher Hampton produces again; therefore, you can expect great art direction.

The lesson of the original story is amazing: you can't play with fire without getting burned. Seduction seems easy for those who are skilled: you must learn what the other desires and use the exact words to promise they can have it and create the illusion of love. This has been said in Casanova's

memoirs and also mentioned in newer books such as **The Game** (by Neil Strauss) or **The Laws of Seduction** (by Robert Greene). Valmont is experienced at that, but he underestimated the power of love. He is caught unguarded, believing that he is untouchable, but when he least expects it he feels a pain in his chest, and he is willing to die for whom he tried to seduce. In **Dangerous Liaisons**, love is a punishment, an unbearable ache, almost a sickness, something inescapable. Seduction, in the end, is for naïve people who don't really know much about human nature.

The novel by De Laclos is a classic and will endure forever. We can re-watch it in different versions or re-read it, and never grow tired of it because it is about the heart's secrets. Excellent for this season.

Doly Mallet is a bestselling author and a professional TV and film critic.

IG: @doly_mallet

Title:
6 Word Count

Subtitle:
None

Article:
661 Word Count

**Art/Illustration/
Photography:**

1

HALF PAGE

Horizontal

Title:

6 Word Count

Subtitle:

14 Word Count

Article:

153 Word Count aprox.

**Art/Illustration/
Photography:**

1

PEACE AND JUSTICE AROUND THE WORLD

A Photographer Creates a Collection of Inclusive Images that Transmit a Message of Hope

By Arezoo Jalali

It is known to us all that justice and peace thrive together, and by peace, we don't mean peace at any cost, but peace based on justice. To live in a peaceful world, it is all races' responsibility to contribute their best to create the most inclusive and just world bursting with love for all humankind. This collection is my diminutive contribution, a collaboration of art and fashion intended to create an expression of love, peace, and justice intertwined.

This collection is inspired by peace and harmony within the world in which we live, as I believe that no individual shall allow unique differences in humankind to disconnect us as human beings. This collection was inspired by the slogan quotes, "My country is the earth. I am a citizen of the world which consists of only one race- The Human Race".



EXTRAORDINARY ARTIST



Wahed Najeem attended Lagos State Polytechnic, in Nigeria, and graduated with a diploma in art and industrial design, and received his higher national diploma major in painting technology from The Polytechnic, Ibadan, also in Nigeria. He started his professional art career in the year 2004, having attended several major art exhibitions, both locally and internationally.

"My desire to create began as a young child, my influences being the power of the natural world and cultures," he explains.

Here are examples of his breathtaking works.

HALF PAGE

Vertical

Title:

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14 Word Count

Article:

153 Word Count aprox.

**Art/Illustration/
Photography:**

1

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Here are examples of his breathtaking works.



Title: An antique look of a riverine village called "Makoko"
Medium: Natural pastels on canvas
Size: 6ft x 4ft
Signed & dated: Waheed Najeem, 2021



Title: Harmony
Medium: Natural pastels on canvas
Size: 6ft x 4ft
Signed & dated: Waheed Najeem, 2021

BLOG

Title:

5 Word Count

Subtitle:

13 Word Count

Article:

1,213 Word Count

Art/Illustration/
Photography:

3

SHARING THE FORMULA TO SUCCESS

Kim Hopkins, with a Career Spanning Five Decades, Offers Programs to Help Actors

Kim Hopkins is an international award-winning actress. She has acted and modeled for over 50 years. Kim is also the creator of *The Working Actor Formula*, *Live In The Moment Acting*, and *Last Minute Auditions*, which are programs that help actors understand show business and have the career of their dreams.



Photo Credit: Regina Vasili • Midway: Cristian Fobian

Starting her modeling career at three years of age, Kim went on to model in New York City and then became an international model and actress, with a career spanning over five decades. Paving the way for new generations, she helps aspiring and working actors create content-driven platforms that will bring recognition and booking opportunities. Kim's clients have won multiple awards, have signed with the industry's top agents, and enjoy successful careers.

Kim has been on the cover of many magazines and has appeared in over 300 commercials globally. She's been a series regular and starred in cult films, such as *Cheech and Chong's Next Movie*, *The Hollywood Knights*, and *The Happy Hooker Goes Hollywood*. She is reuniting with Abigail Breslin in their new TV show, *The Casanovas*. She has also appeared on *The Tonight Show*, *New Mom*, *Who Do?, I Want To Know Your Story*, and many podcasts. A passionate performer, she has also directed and starred in her own films, garnering over 50 awards, including Best Actress, Best Supporting Actress, and Best Director.

How long have you been in the entertainment industry as an actor and what do you enjoy the most about this field?

I have been a model and actress since I was three years old! So basically my entire life has been in this crazy and exhilarating world. What I enjoy most are the people who I am blessed to work with in every area. Close second is the ability to make an impact on our culture and help make changes. Helping others is a big part of who I am, so I love to see others succeed with a little help and encouragement.

Most actors have other employment in addition to acting. If this is your case, how do you manage your career?

I do have another passion. As I mentioned earlier, I love to help others. I have an acting class, *Live In The Moment*, where I help actors fine-tune their skills and get an agent or manager or even a part in something I am producing or directing, if they are right for the role. We shoot professional footage for all my actors once a month also. I keep it extremely affordable for actors! Al Ortega, who is a very close friend, was able to win the role opposite Abigail Breslin and myself in our new show, *The Casanovas* a feature film produce by Manster Prod Company.



How demanding is it to be a professional actor?

Your life has to be devoted to your career. This includes taking care of yourself. Auditions and work are just the beginning, you need to eat healthy, exercise, and take time to be grateful. Meditation, a gratitude journal, and massages are part of my routine. Of course, you should always be sharpening your skills in class or writing, reading scripts and watching current shows and movies. So yes, it can be very demanding.

Who are your biggest influences?

My father, George Hopkins, was my biggest influence, he was multi-talented. My father sang, acted, danced, played the drums, and did stand-up comedy including musicals. He was just amazing! I just recently had a friend send me a six-minute clip of my dad on the *Ed Sullivan Show* from 1955! Oh my god! He was outstanding!

Richard Rush, who passed away, was a big influence, as well as a supportive mentor and close friend. Guillermo Del Toro's brilliance to bring what is in his mind to the screen and make us believe we are in that world is something I aspire to.

What is the ideal role that you would like to play and why?

I would relish the opportunity to play the role of a woman who rises from the ashes and helps all those around her, changes the world, and brings it together.



What's your dream, your ultimate goal? Do you feel like you're on the path to this goal, or do you feel as if you already achieved that dream?

My dream is to be able to bring voices to the world which are not being heard. There are so many reasons why diversity in television and film is important. I believe that everyone deserves to tell their story. That promotes acceptance. What we see as we grow as humans becomes the norm. Heroes should be male and female, of all shapes and sizes, and include people of color so that we can all relate to the characters and have unconventional role models. Diversity brings in bigger audiences and more success for all involved, from producers to actors and the entire crew, leading to more work for so many. Children need to see someone who represents themselves on television and in film; it gives them the opportunity to associate and to dream big! When we all start embracing our differences and learning to accept that any one of us can do or be anything we want, this world has the opportunity to be the kind of place each of us knows it should be. No, I have not reached that goal, but I will!

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HEART OF
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What is your message to our Heart Of Hollywood Magazine Readers?

Be persistent and consistent! This is a business, you must understand that. There is no rejection, it's just "not right now". In time, you will see the "not right now" is the beginning of relationships that bring the perfect thing at the perfect time. Keep training every day, keep your headshots and reel current, and be professional. Create genuine relationships, network and create your own content, and you will be successful. Very importantly, also maintain a rich outside life and take care of yourself.

I like the quote "Be the reason someone smiles. Be the reason someone feels loved and believes in the goodness in people", by Roy T. Bennett. People need other people, and it seems that in this day and environment there are not enough people helping others feel seen and loved. It is important to me to reach out, talk to strangers, and make someone feel special every day. Just a quick "you look nice today" or "that outfit looks great on you" can make someone's day better. It is such a simple thing to do, so I do it all day, every day! There was one day I wasn't feeling great but had to go out. I threw on a funny little wig and everyone I ran into mentioned how they loved my hair and the haircut or said how pretty I looked. That not only surprised me, but lifted my spirits so quickly it changed my whole day!

EXAMPLE 1

EXAMPLE 2

EXAMPLE 3

EXAMPLE 4

EXAMPLE 5

EXAMPLE 6



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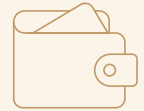
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