

HEART *of*  
HOLLYWOOD  
MAGAZINE

[www.heartofhollywoodmagazine.com](http://www.heartofhollywoodmagazine.com)

## Mission

Heart Of Hollywood Magazine specifically targets the entertainment industry. It reaches readers who are very interested in the topic, as well as individuals who are active in this field. Advertising reaches industry professionals at all levels, including actors, directors, filmmakers, models, fashion designers, singers, composers, and dancers, among many others.

We have limited advertising opportunities at this time.

For information, please contact [manager@heartofhollywoodmagazine](mailto:manager@heartofhollywoodmagazine)

This is the perfect magazine to promote your brand or business. It is available in print and has a perpetual value by also being digital.

We have several options for you to explore.

HEART *of*  
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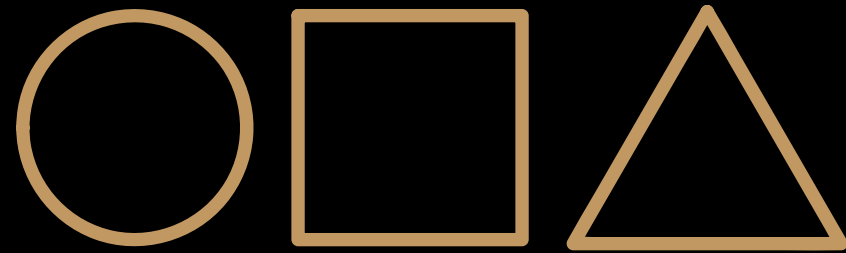
EUROPEAN  
ADVENTURE  
Backstage at the Cover Shoot  
Held in the Netherlands

CRITIC'S  
CORNER  
Family Dynamics  
in a Marvel Movie

COMIC RELIEF  
A Comedian  
Discusses the Value  
of Persistence

MODEL  
**Lotte Dirchs**  
Believes That Our Individual Differences Make Us Beautiful

# CATEGORIES



LIFESTYLE

ENTERTAINMENT

POWER & SUCCESS

MORAL SUPPORT

LOVE STORIES

FASHION

TRAVEL

SHOPPING

FOOD

# MAGAZINE EXAMPLES



# PURPLE PASSION

A Head-Turning Color for This New Season

Parties, red carpets, and other events call for impactful eveningwear. Consider a dress in rich, regal purple if you'd like to be memorable.

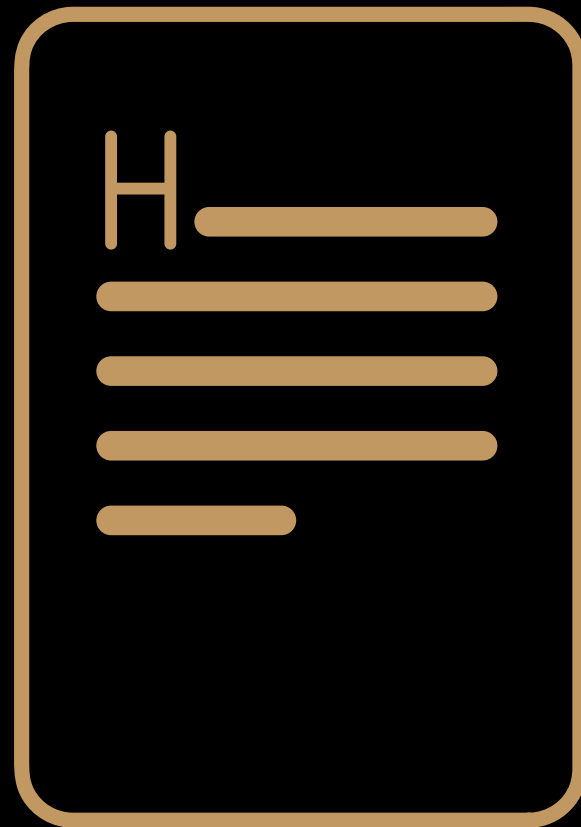


Company: Komarov, Photography: LensaStudio.com, Model Agency: Alyssa, Willow Agency



Company: Komarov  
Photography by  
By LensaStudio.com  
Model Agency: Willow Agency

# ONE PAGE AD EXAMPLES



## 30 YEARS IN ENTERTAINMENT

### Model and Actor Douglas M Kampner and His Career Longevity

Douglas M Kampner is represented by MJB Talent Agency and Fontaine Model Agency for modeling opportunities, as well as by the Savrone group as a commercial actor. Currently, Douglas Kampner is on his 30th-year anniversary of acting, commercial, print ad, hand and fashion modeling, and other types of entertainment. The beginning of Douglas's career started as a youth, growing up with Hollywood actor Bing Crosby being his neighbor in Hillsborough, California where they lived two houses away

Throughout these past 30 years, Douglas appeared in many significant projects. He was, for instance, a lifeguard on **Baywatch**, a student with the crew of **Beverly Hills 90210**, as well as in the final episode of **Cheers**. One highlight he achieved was being a cast member of Academy Award-winning film **Argo**. Douglas had a national commercial with the iconic David O Russell, director of the also Academy Award-winning **The Fighter**.

Douglas does not follow trends that other Hollywood entertainers are following. He is in a league all by himself.

He has a natural ability for modeling, partly due to the fact that he is quite physically and mentally healthy. He stays on a certain diet and exercises constantly to make sure he is physically fit, and he combines that with meditation and yoga to keep himself grounded.

He has many additional talents, which include athletics, such as basketball, football, golf, and tennis. One of his other true talents is in the art community. He has developed his artistic ability since childhood to the present, producing paintings that to this day are included in many art galleries in California.

**When did you decide that you wanted to be an actor?**

I was introduced to actor and producer M... Gene Wilder at actor Dick Van Patten's home. I was inspired to pursue my passion for acting at California State University, in Northridge, in a relationship with Morris Chestnut, who was a major player in **N the Hood**.

**What attracted you to begin a career as an actor?**

I started working in entertainment early on in his life. I was a vendor and was in the midst of many aspects of the industry. In fact, last year I received the award for the most valuable vendor at



Candlestick Park, an outdoor sports and entertainment stadium. This was a campaign for all nationwide vendors throughout the United States.

**Who are your biggest influences as an actor?**

I have made my own image based on my creativity. I don't idolize entertainers and I have a vision all to myself. I studied marketing at California State University, Northridge, and created a brand name for myself. My career in Hollywood.

My inspiration, however, is based on my friendship with actors Gene Wilder, Gene Edward Van Halen of Van Halen, Dave Van Halen, and iconic German band

Title: 4 Word count, 27 Types  
Subtitle: 10 Word count, 49 Types  
Article: 675 Word count, 8,876 Types  
Photo: 1 + Logo

**What is your strength as an actor?**

The ability to create any type of emotional character. I can react to any situation on- and off-screen.

**Tell me about your modeling career.**

Early in life, I modeled with a company called Quartertrack. Now, I am a seasoned veteran with Fontaine, and still look forward to many more years as an advertising model.

I was a body double for John Travolta, who was starring as trial attorney Robert Shapiro in **The People v. O.J. Simpson: American Crime Story**, where I also, was a hand model for the critically acclaimed mini-series.

**What's your dream, your ultimate goal? Do you feel like you're on the path to this goal, or do you feel as if you already achieved that dream?**

No, the dream continues and it's not over, it's just a matter of putting together the talent and effort to create the dream.

**What is your message to those who aspire to work in the industry?**

Pursue the ability to create a truly wonderful experience for the viewer.





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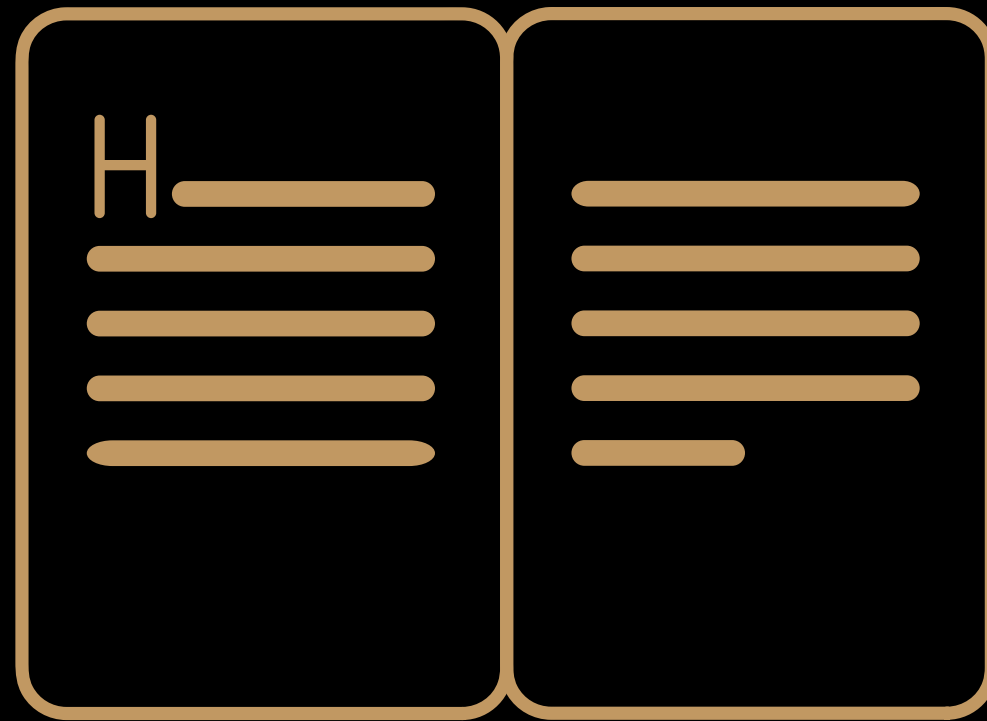
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# TWO PAGE AD EXAMPLES







# BaroQco: Timeless Luxury Jewelry

By Sandy Rodriguez

**B**aroQco is a brand that offers handmade art-jewelry from Europe. As the word implies, its pieces are created in a unique baroque style. The founders are Eduardo and Imelda Liem, a talented husband-and- wife team. They wish to portray the deepest essence of female beauty to the world. They do so by designing timeless high-end jewelry.

In 2002, Eduardo proposed to Imelda. During the wedding preparations, he felt the desire to veil her with the most beautiful jewelry in the world. To make that dream come true, they traveled the world. It was in Paris that they unexpectedly found themselves walking through Place Vendôme. There, they were struck by love for exquisite jewelry. A burning desire arose; they wanted to express their powerful creative energy and share it with people who would like to experience the very feelings they felt at that special place in France.

The couple decided that instead of buying jewelry, they would develop their own, and BaroQco was born. Eduardo was kind enough to share information about the brand with our Heart of Hollywood Magazine readers.

What is a day of work like for you?

We come up with a dose of creative input to make extraordinary designs for future shows. But currently, because of the COVID situation, our daily work also involves thinking about how we can still express our creativity to our audience without having shows physically.

Why did you decide to establish a jewelry house?

My wife and I founded the business together, from nothing. It all started one sunny day in Paris, at the Place Vendôme. We were looking for a tiara or crown for our wedding day. At that time, there were not many options available. So we decided to create our own tiara, which led others to ask whether we could also make necklaces and earrings.

Where was the house founded and where are the current headquarters?

The house or La Maison de BaroQco was founded in 2003, but was entered officially as a brand in 2010 in Amstelveen, near the City of

Amsterdam, the capital city of the Netherlands. The headquarters still remain at the same location.

How would you describe BaroQco jewelry?

In order to describe it properly, it is important to understand what the name stands for. The word BaroQco comes from baroque, an era of change from simplicity to lively and exuberant detail. And the Co in the name is derived from my father's former company, Japarco (Java Parfumes Company) With the Co in BaroQco, the legacy continues. The word BaroQco stands out. We wish to surprise and to create a sense of awe by being different. To be different is to be unique, and by being unique, you are different.

Who is the woman who wears BaroQ - Co, What is she like? Is there a specific muse?

The woman who wears BaroQco is a woman who knows that shining and being daring are parts of life you have to experience to let your inner beauty be seen. Some never dare and never shine. We at BaroQco give them the incentive they need to buy their first BaroQco

piece and begin to dare and to shine so that they will reflect their inner beauty. Women's empowerment comes from believing in yourselves and allowing yourselves to shine.

We come up with a dose of creative input to make extraordinary designs for future shows. But currently, because of the COVID situation, our daily work also involves thinking about how we can still express our creativity to our audience without having shows physically.

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Subtitle: 3 Word count, 21 Types  
Article: 595 Word count, 2,824 Types  
Photo: 2

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Contact:  
Phone number)  
(e-mail)  
(Website)  
(Social media)



# 23 SIDE HUSTLE JOBS FOR ACTORS AND MODELS

## Ways To Make Money While You Pursue Your Dreams

By Aaron Marcus



It is very hard to make a living as an actor or model. This is especially true when you are first getting started. If you want to eventually make acting or modeling your full-time job, below you will find a few suggestions to help you make a living while you pursue that dream.

In addition to exploring a side hustle, consider the following.

1. Make sure you have enough money saved up so you can live without any income for at least three to six months. This will allow you to focus your attention on acting or modeling.
2. Make sure you find a great headshot and/or commercial photographer. This will give you your best chance of finding an agent, and you can begin marketing and submitting yourself for projects.
3. If you are an actor, make sure your resume is in the proper format.
4. Have the necessary equipment to shoot home auditions, and learn how to do it.
5. In regard to supplemental income, it is best to have cash flow

that is generated without having to spend much time. Rental properties or an Airbnb can be great sources of monthly income. Having strong financial investments that offer monthly income can also be very helpful. However, most actors and models aren't fortunate enough to be in those situations.

And now, here are the promised 23 side hustle jobs that allow actors and models to earn money and still have time to audition and work on sets. None of these are the typical bartending or waiter-type jobs. And quite a few of the options listed allow actors to use their skills while earning money to cover monthly expenses.

1. Audiobook reader: acx.com (Amazon's audiobook program)
2. Construction: snagajob.com/i/construction-jobs/
3. Dancer at parties: gigsalad.com/dance
4. Focus group participant: focusgroup.com
5. Headshot or commercial photographer: Just find actors and models to shoot
6. Housesitter: thumtrack.com
7. Mock jury trial participant: ejury.com
8. Murder mystery actor: grimprov.com
9. Personal trainer: burnalong.com
10. Product reviewer: productreportcard.com
11. Promotional work: gogorillamedia.com

12. Reader for a casting director: weaudition.com
13. Role playing: peersandplayers.com
14. Sell your services: fiverr.com
15. Standardized patient work: <https://aspehq.memberclicks.net/sp-programs-around-the-world>
16. Substitute teacher: teachers-teachers.com/search-jobs
17. Survival jobs: survivaljobsforactors.com
18. Transcription services: remote-jobs/transcription
19. Tutor: wyzant.com
20. Writer (articles or blogs): writers.com
21. Valet parking attendant: crystalparkong.com
22. Virtual assistant: virtualstaffinder.com
23. Web designer: dice.com

You are probably familiar with many of these jobs. There are two listings that I will explain in greater detail.

### Role Playing Jobs

Government agencies, such as TSA, Homeland Security, or the FBI, hire actors to help train employees. You could play the role of someone trying to smuggle something illegal onto a plane, and TSA employees need to practice how to deal with this situation.

Some law schools also hire actors to allow their students to practice working in a courtroom in mock trials. An actor could be hired as a witness or a jury member. The actor will be given all of the background information of the case and respond appropriately. It is, essentially, an improv session.

Some attorneys want to practice and get a reaction about an opening argument or other aspects of their upcoming trial. A role player is hired to help test ideas and give the attorney a better perspective of his or her argument.

### Standardized Patient Work

Actors are hired by some teaching hospitals and medical schools. It gives the medical school students or residents the opportunity to gain more experience with examining patients. Actors are told about a disease and will play patients. They will be told things such as how long they have been sick, the types of medication they are taking, side effects, and how they are currently feeling.

Although this backstory is not memorized, actors need to be very familiar with the disease in question, and must be able to answer all of the questions asked.

After the doctors or residents examine the patients or role players, they will give them a great opportunity to provide feedback.

No matter what your side hustle is, it's helpful to have a side hustle that you can do from home. **Hustle Jobs** is a YouTube Channel that provides any side job ideas that you have found helpful. Let us know what you have done to help you pay the bills while pursuing acting or modeling jobs.



### LEARN MORE ABOUT AARON MARCUS

Aaron Marcus has been a full-time actor for over 36 years. He has been cast in more than 1,285 acting and modeling jobs. He was cast in the soon to be released Netflix feature **White Noise** and HBO's miniseries **We Own This City**, is currently shooting **A Man Called Otto** (with **Tom Hanks**), and worked on the ABC pilot **Heart of Life**. He also worked on the feature **Irresistible** and Amazon's show **Thespian** (recurring). He had a recurring role on the Netflix show **House of Cards** and was on **Gotham**, **Mr. Robot**, **Do No Harm**, **Law & Order: CI**, and **The Wire**, to name a few. Aaron is also a model, an author, and a mentor.

### YouTube Channel

Access and learn from Aaron's free acting and modeling quick tip video library with over 250 videos at [youtube.com/c/aaronmarcusactingandmodelingquicktips](https://youtube.com/c/aaronmarcusactingandmodelingquicktips)

### Book

Aaron has written **How to Become a Successful Actor and Model**. This book is considered by many to be the most important book for the industry and has more than 100 five-star ratings on Amazon.

### Private Online Mentoring

Aaron saves five days each month to help actors and models achieve success with his private online mentoring programs. Learn more at [howtomodel.com/mentoringprogram](https://howtomodel.com/mentoringprogram)

### Virtual and In-Person Workshops

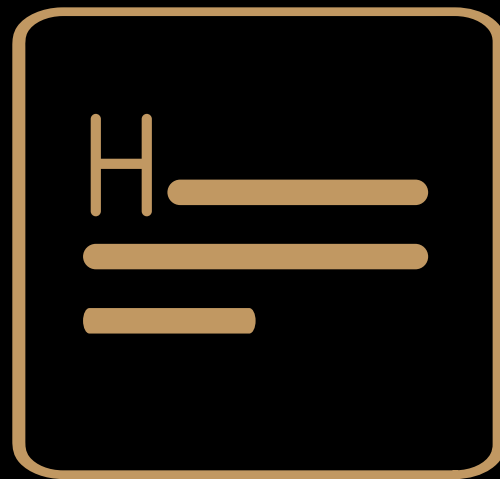
Aaron has given his Book the Job seminar over 800 times, spanning three continents.

### Mailing List

Get on Aaron's mailing list for more information, including a free copy of **How to Become a Successful Actor and Model**. **Photo: 1**

FB: [howtomodel](https://www.facebook.com/howtomodel)  
IG: [aaronmarcus](https://www.instagram.com/aaronmarcus)  
TW: [aaronmarcus](https://twitter.com/aaronmarcus)  
Mentoring Program: [howtoactandmodel.com/mentoringprogram](https://howtoactandmodel.com/mentoringprogram)  
IMDB: [www.imdb.me/aaronmarcus](https://www.imdb.me/aaronmarcus)  
Office Phone: 410-764-8270

# HALF PAGE AD EXAMPLES



## PEACE AND JUSTICE AROUND THE WORLD

A Photographer Creates a Collection of Inclusive Images that Transmit a Message of Hope

By Arezoo Jalali

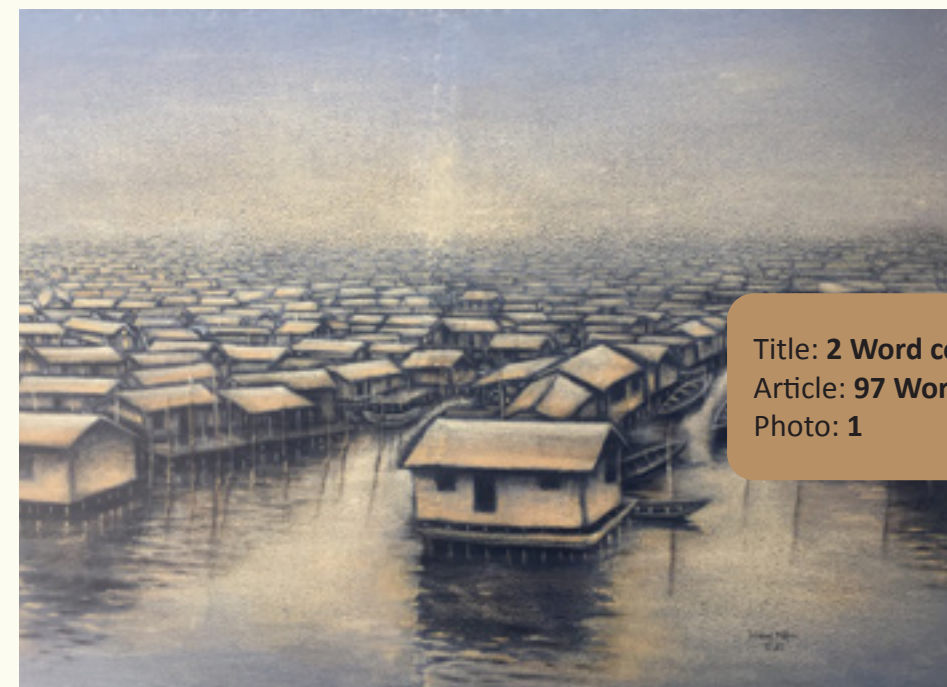
It is known to us all that justice and peace thrive together, and by peace, we don't mean peace at any cost, but peace based on justice. To live in a peaceful world, it is all races' responsibility to contribute their best to create the most inclusive and just world bursting with love for all humankind. This collection is my diminutive contribution, a collaboration of art and fashion intended to create an expression of love, peace, and justice intertwined.

This collection is in harmony within the world we live, as I believe that we should allow unique differences to connect us and not to disconnect us. In this collection, I use various quotes, "My country is the world, and I am a citizen of the world, which consists of only one race- The Human Race".



Title: 6 Word count, 29 Types  
Subtitle: 14 Word count, 74 Types  
Article: 153 Word count, 684 Types  
Photo: 1

## EXTRAORDINARY ARTIST



Wahed Najeem attended Lagos State Polytechnic, in Nigeria, and graduated with a diploma in art and industrial design, and received his higher national diploma major in painting technology from The Polytechnic, Ibadan, also in Nigeria. He started his professional art career in the year 2004, having attended various art exhibitions, both nationally and internationally.

Title: 2 Word count, 19 Types  
Article: 97 Word count, 430 Types  
Photo: 1

Wahed Najeem began as a young artist, "I began by being the power of the natural world and cultures," he explains.

Here are examples of his breathtaking works.

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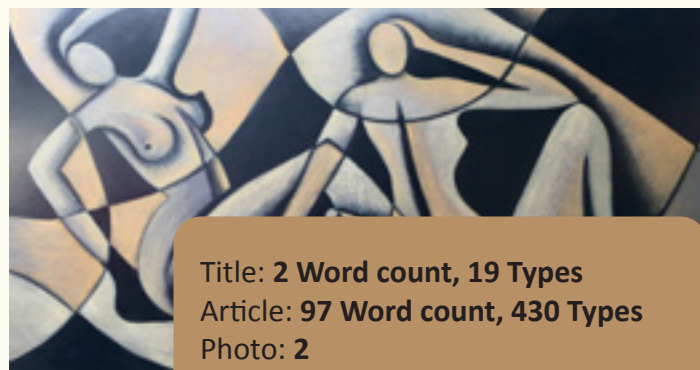
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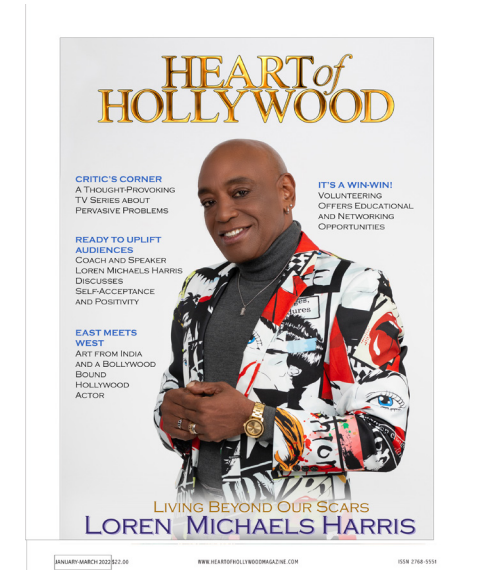


Title: An antique look of a riverine village called "Makoko"  
 Medium: Natural pastels on canvas  
 Size: 6ft x 4ft  
 Signed & dated: Waheed Najeem, 2021

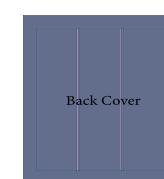
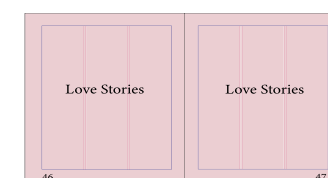
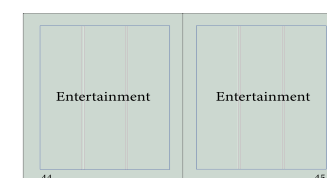
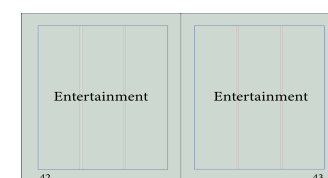
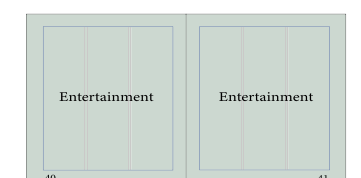
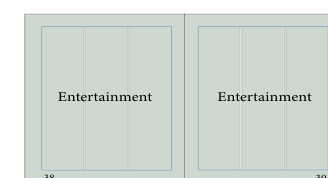
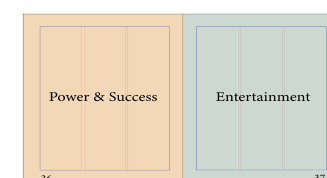
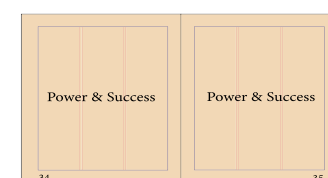
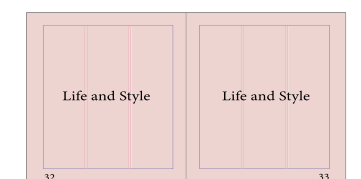
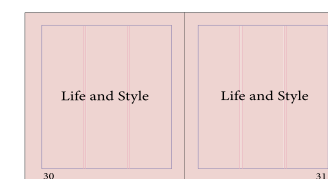
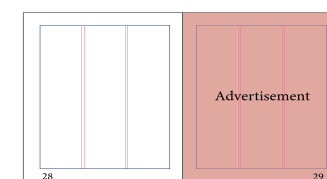
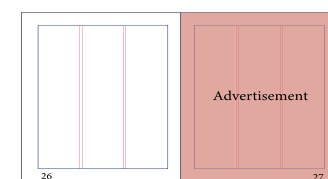
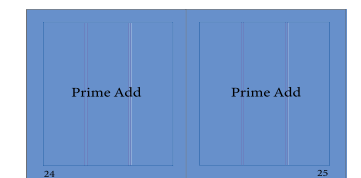
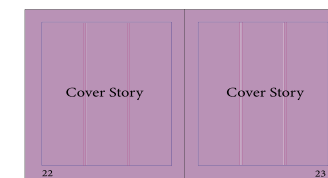
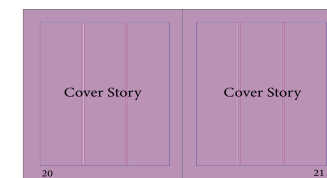
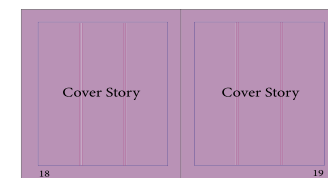
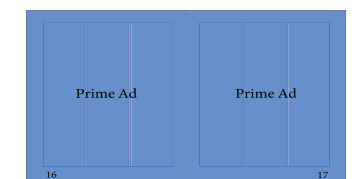
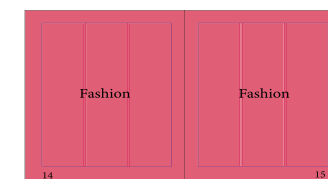
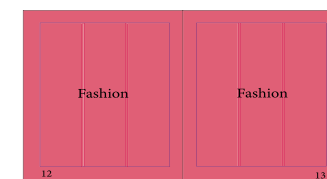
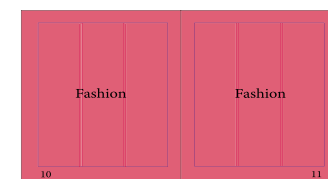
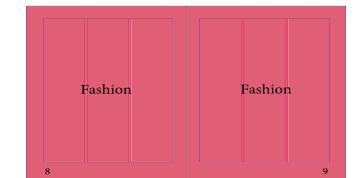
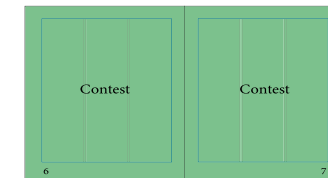
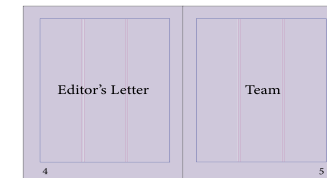
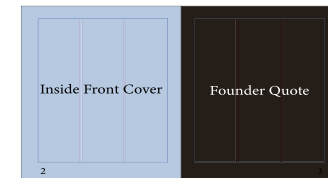
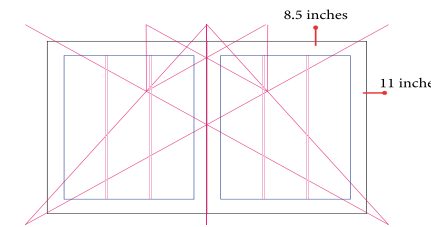
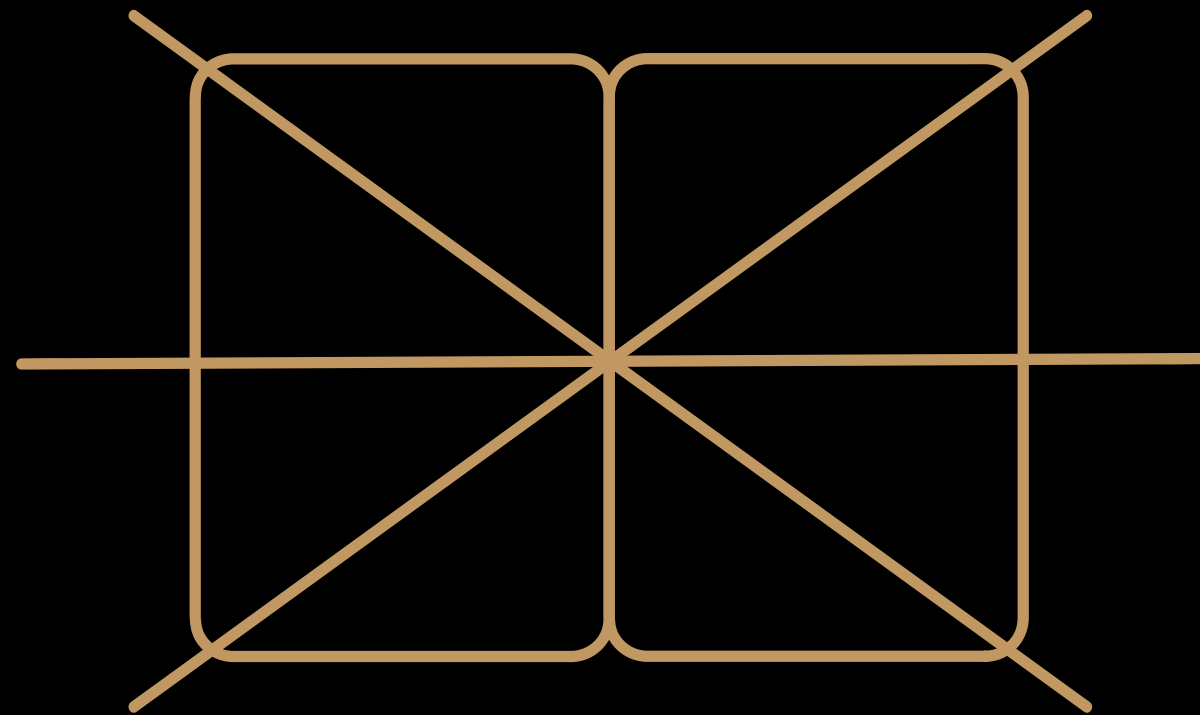


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 Article: 97 Word count, 430 Types  
 Photo: 2

Title: Harmony  
 Medium: Natural pastels on canvas  
 Size: 6ft x 4ft  
 Signed & dated: Waheed Najeem, 2021



# MAGAZINE MAP



- Cover Page and Back Cover
- Advertisement
- Inside Front Cover
- Life and Style
- Founder Quote
- Power & Success
- Editor's Letter and Team
- Entertainment
- Contest
- Love Stories
- Fashion
- Travel & Food
- Prime Ad
- Cover Story

# PRICE OPTIONS

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# Rule No 5

PROVIDER OF TRANSPORTATION FOR

## HEART of HOLLYWOOD



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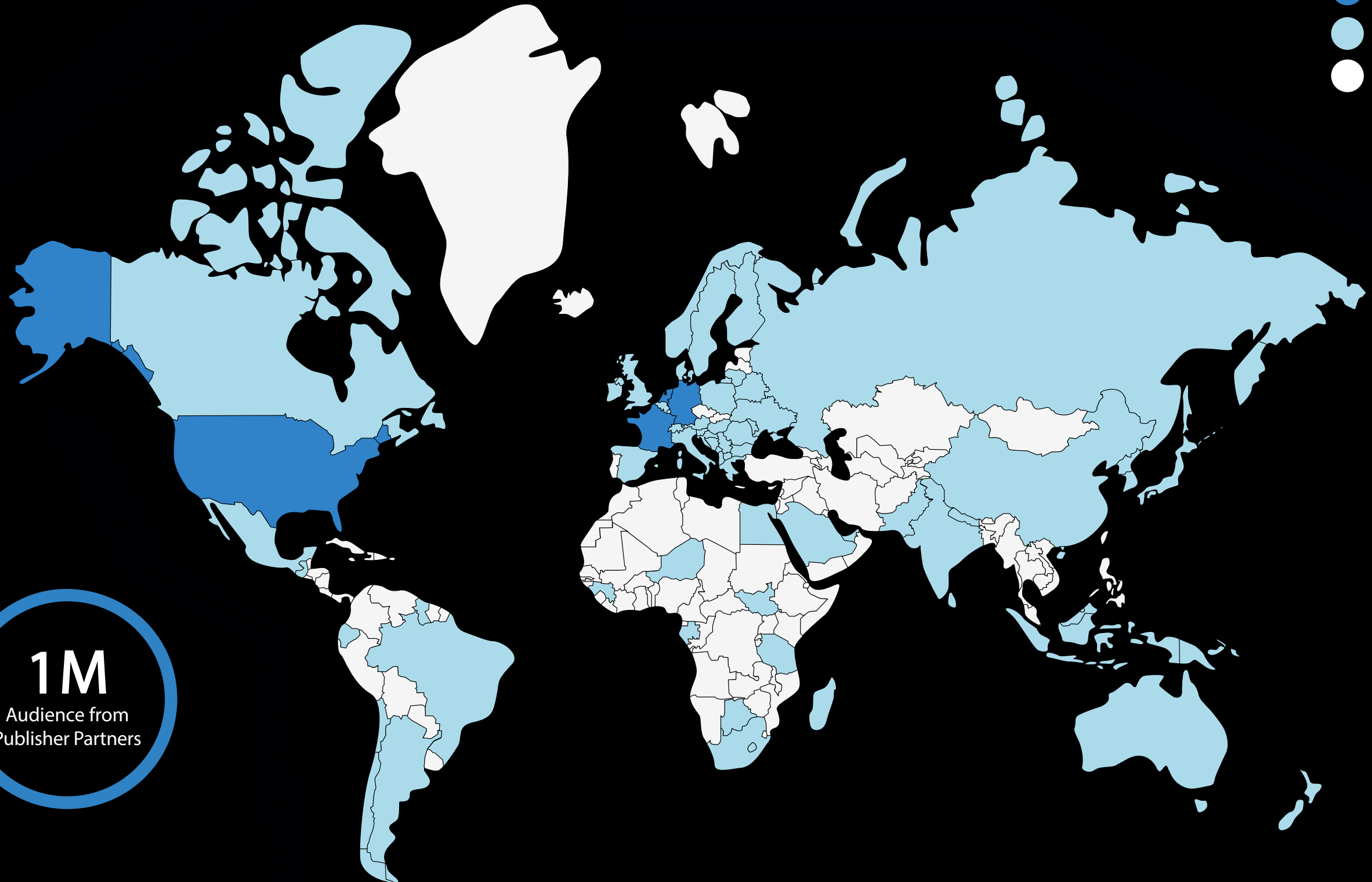
SUBSCRIBE





# CIRCULATION

Current Heart Of Hollywood Magazine Readership Map.



**255,874**  
Circulation

25% Print Magazine  
75% Digital Magazine

**1M**  
Audience from  
Publisher Partners

41% Men  
59% Women

# DESIGN PAGE SPECIFICATIONS

## HEART *of* HOLLYWOOD

Full Page  
Front Cover  
11" x 8.5"

Full Page  
Inside Pages  
11" x 8.5"

Back Cover Page  
11" x 8.5"

Half  
Page  
Vertical  
8" x 5.37"

Half Page Horizontal  
8" x 5.375"

Quarter Page  
4" x 5.375"